

JULY IS



MATERNAL AND CHILD HEALTH MONTH

Photo by Alyce Hanson. © Rotary International. Design layout by Gilbert Thien.

“We cannot talk about the future without talking about children. They are our future.”

Past RI President James L. Lacy, 1998-99



TAKE ACTION: Join Rotary, Get Involved

July 8, 2024 Club Assembly

Rotary
Rotary Club of Augusta



The image features a large American flag waving on a silver pole against a bright blue sky with scattered white clouds. The flag is the central focus, with its stars and stripes clearly visible. The text is overlaid on the right side of the image.

PLEDGE AND INVOCATION

Presented by: **Erick Montgomery**

THE SUNSHINE REPORT



Presented by: **Richard Rogers**

VISITORS AND GUESTS

WELCOME!
THANKS FOR JOINING US!

Rotary  |  CALGARY 2025



MAGIC ALL AROUND

21-25 JUNE 2025 • CALGARY, CANADA

Register today at convention.rotary.org

#Rotary25

ROTARY MISSION STATEMENT



We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Rotary



Rotary Club of Augusta



FOUNDATION MONDAY

DONOR RECOGNITIONS

PAUL HARRIS FELLOWS

The Paul Harris fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of \$1,000 to the rotary foundation.

- \$2,000 to 2,999.99 - one sapphire
- \$3,000 to 3,999.99 - two sapphires
- \$4,000 to 4,999.99 - three sapphires
- \$5,000 to 5,999.99 - four sapphires
- \$6,000 to 6,999.99 - five sapphires
- \$7,000 to 7,999.99 - one ruby
- \$8,000 to 8,999.99 - two rubies
- \$9,000 to 9,999.99 - three rubies

Chris Melcher PHF
Susan Landreth-Everitt PHF



Rotary



Rotary Club of Augusta



Presented the PFS
Certificate and Pin at the
American Red Cross Board
meeting on June 18, 2024.



Rotary



Rotary Club of Augusta



THANK YOU, DONORS!

Rotary



Rotary Club of Augusta



New Members Induction

RODD ARTHUR

BEVERLY KING



Today's Challengers

INSIDE CART CHALLENGER JONATHAN ACEVES



Contribute to the blue buckets or online at mycartfund.org



OUTSIDE CART CHALLENGER PAM LIGHTSEY, JIM COURSON REALTY

Rotary



Rotary Club of Augusta



ROTARY CLUB OF AUGUSTA HONORES

SHERRY OSBORNE

FOR

WILL WATT AWARD

FOR

EMULATING THE SPRIT OF THE GEORGIA ROTARY STUDENT PROGRAM
(GRSP)



Surendra K Gupta



EDUCATION

- **BACHELOR IN MECHANICAL ENGINEERING, INDIA**
- **MBA, PEPPERDINE UNIVERSITY, CALIFORNIA**

PROFESSIONAL LICENSES AND SOCIETIES

- **MECHANICAL PROFESSIONAL ENGINEERING LICENCE (PE) FROM STATES OF GEORGIA, SOUTH CAROLINA AND CALIFORNIA**
- **FELLOW OF AMERICAN SOCIETY OF MECHANICAL ENGINEERING**
- **CERTIFIED MANAGER, INSTITUTE OF CERTIFIED MANAGERS**
- **PROJECT MANAGEMENT PROFESSIONAL (PMP), PROJECT MANAGEMENT INSTITUTE (PMI)**
- **LEADERSHIP INSTITUTE OF MASTERS CLASS (PMI)**
- **DISTINGUISHED TOASTMASTER (DTM), TOASTMASTERS INTERNATIONAL**

VOLUNTEERING POSITIONS

- **PRESIDENT, VICE PRESIDENT, MEMBERSHIP AND EDUCATION, TOASTMASTERS INTERNATIONAL**
- **AREA GOVERNOR, TOASTMASTERS INTERNATIONAL**
- **CHAIRMAN, PRESIDENT AND SECRETARY OF NATIONAL MANAGEMENT INSTITUTE (SRS CHAPTER)**
- **VICE PRESIDENT OF PROGRAMS AND PROFESSIONAL DEVELOPMENT, PROJECT MANAGEMENT INSTITUTE, AUGUSTA AIKEN CHAPTER**
- **BOARD OF DIRECTOR OF EASTERS SEALS, EAST GEORGIA**
- **BOARD OF DIRECTOR OF AMERICAN RED CROSS, EAST GEORGIA**

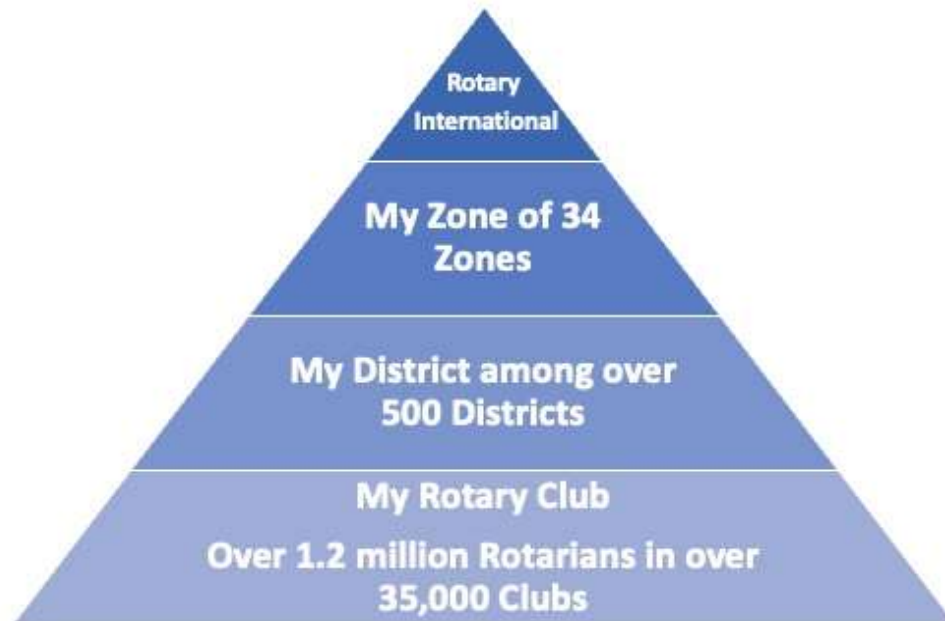
LONG LIST OF AWARDS

My Family 2024



Rotary International Structure

Rotary Club of Augusta, Zone 34, District 6920,
Club: 4189



2024-2025 Club Focus



- Increase Membership Attendance from 46 % to 60 %.
- Increase in Membership Registration from 28.5% to 50% thru **login to Dacdb.com**
- Membership Growth from **151 to 160** after attrition. Plan in progress by Jerry Wood and his team
- Service Projects – **4** by Club, **4** using our share of District Direct Funds(DDF)
- **Global Grants(GG) Projects- 2**
- Increase in **CART** Funds – Plan in Place by Steve Munn and his team



The ROTARY ACTION PLAN



TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. **The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.** To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the coming years.

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

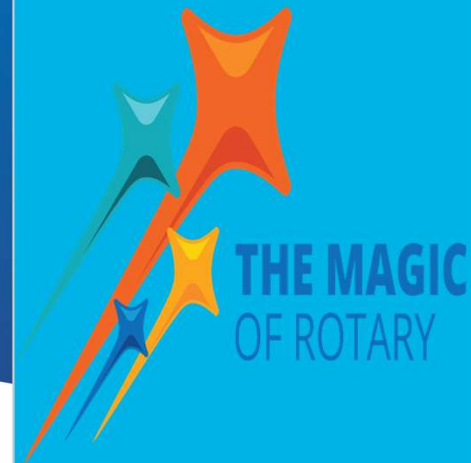
- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making



2024-2025 Club Goals



There are 26 goals to achieve in 2024-25.

▪ Club membership- **160** (*currently at 151*)

✓ Sponsor 20 – 30 new members

▪ Service Participation- **130 members**

(How many members will participate in club service activities during the Rotary year?)

▪ Social Activities –(*outside of Club meetings*) **4**

▪ Annual Fund contributions- **\$20,000** -Average **\$250 per member**

▪ PolioPlus Fund contributions-**\$4,000**

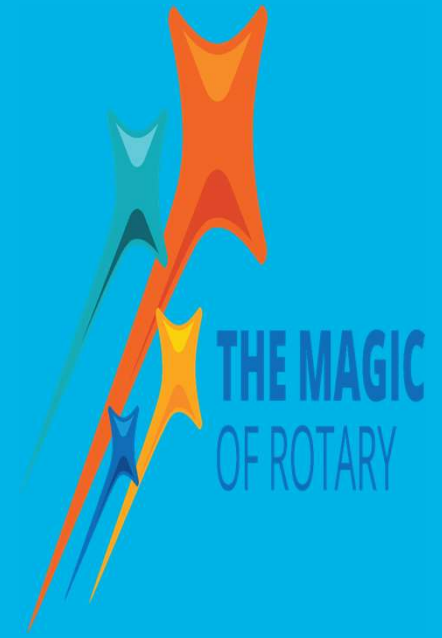
▪ **Every Member to Join Polio Plus Society for \$100/year**

▪ Service projects- **4, including Peace through Scouting**

▪ Media stories about club projects - **2**

Club Membership Goals 2024-25

- Starting Membership (as of July 1, 2024) 151
- Membership Goal 01 – July 2025 160
- New Membership Growth Challenge 9
- Average Attrition Rate – 3 Years 21
- New Members Needed (Growth + Attrition) 30



Strengths, Weaknesses, Opportunities/Challenges & Threats (SWOT) Analysis

STRENGTHS

1. Personal linkages, friendships, support for each other, fellowship, feeling of belonging, leadership, casual approach, encouragement
2. Readiness to help out and volunteer or helping when asked
3. Common interests - social
4. Culture
5. Good meeting location
6. Regular meetings with good speakers – and fun
7. Long history of commitment to support local community
8. Respect by Local community

Strengths, Weaknesses, Opportunities/Challenges & Threats (SWOT) Analysis

Weaknesses

1. Ageing membership
2. Limited fund-raising opportunities (apart from Signature Fundraiser)
3. Attendance
4. No major local project
5. Insufficient social activity
6. Lack of upcoming leaders and young members
7. Lack of involvement of younger members
8. Member Participation
9. People unaware of what Rotary does?

Strengths, Weaknesses, Opportunities/Challenges & Threats (SWOT) Analysis

Opportunity/Challenges

1. Suitable sized projects – local and further afield
2. Investigate new ways of fund raising and doing projects with limited budgets
3. Combine with other agencies to serve the community
4. Adapt Change
5. Investigate how we can involve younger people in Rotary
6. Promote benefits and purpose of Rotary to broader community to attract more members
7. More social events; Community support
8. Working with different professions
9. Integration into business events

Strengths, Weaknesses, Opportunities/Challenges & Threats (SWOT) Analysis

Threats

1. Need to expand volunteer base – ask individuals rather than wait for people to step up
2. Resignation of older members – loss of members
3. Social media



UPCOMING MEETINGS:

- **JULY 15 - JOHN WILLIAMS, SVP OF BUSINESS OPERATIONS, VOGTLE UNITS 3 & 4**
- **JULY 22 – TIFFANY HALTZMAN, AUGUSTA AIKEN HOME BUILDERS' ASSOCIATION & REALTORS, CSRA HOUSING MARKET**
- **JULY 29 – RUSS GAMBILL, AUGUSTA CANAL AUTHORITY, WHITEWATER PARK**
- **AUGUST 5 – KIWANA CHERRY, ROTARY IN UGANDA**



SAVE THE DATES

- **OCT 21, 2024 – JOINT MEETING WITH AUGUSTA WEST ON END OF POLIO**
- **FEBRUARY 10, 2025– DISTRICT 6920 GOVERNOR, TODD FREESMENN VISIT TO OUR CLUB**



Rotary Youth Exchange (RYE)

- **OPPORTUNITY TO HOST A STUDENT FROM GERMANY**
- **THE PROGRAM SUGGEST 3 HOST FAMILIES (90 DAYS EACH) BUT IT CAN BE 2 FAMILIES OR 1 FAMILY**
- **FINANCIAL OBLIGATION IS \$1750 FOR THE YEAR WHICH WILL BE SPLIT BETWEEN NUMBER OF HOST FAMILIES.**
- **CONTACT DANA PARK AT dpark@ryese.org**



2025 GEORGIA DISTRICT CONFERENCE



APRIL 24-27, 2025
JEKYLL ISLAND, GA

ALL 3 GEORGIA DISTRICTS UNITED TO CELEBRATE AND SERVE





THE MAGIC OF ROTARY



Stuff the Bus

2024

SCHOOL SUPPLY DRIVE



United Way of the CSRA

Help us collect much needed school supplies for local children! Drop off your school supplies at one of the following collection sites:

THESE ARE COLLECTION EVENTS NOT DISTRIBUTION EVENTS



SRP PARK

Sunday, July 14th
5:05pm

Augusta GreenJackets vs.
Fayetteville Woodpeckers



THE KROC CENTER

Friday, July 19th
8 AM to 12 PM

1833 Broad Street,
Augusta



WALMART

Saturday, July 20th
9 AM to 1 PM

1500 N. Liberty Street,
Waynesboro

THANK YOU TO OUR EVENT PARTNERS:



SCAN HERE TO MAKE A MONETARY DONATION

For questions or more information, contact United Way of the CSRA.
706-724-5544 | info@uwcsra.org

Follow us on Social Media



Rotary Club of Augusta,
Georgia

Rotary Club of
Augusta (Georgia)

augustarotary



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?